

ReviewGap

Executive Summary Report - 5/21/2026

Type: EXECUTIVE_SUMMARY

Status: COMPLETED

Generated: 2026-05-22T00:01:19.168Z

Summary

keyAlerts: {"type":"price_drop","source":"Shopify Brand Watchlist","lastUpdated":"2026-05-19T12:00:00"}

productCount: 4

sourceFilter: all

topCategories: {"name":"Skincare","count":2}; {"name":"Masks","count":1}

topPriceDrops: {"source":"Shopify Brand Watchlist","lastUpdated":"2026-05-19T12:00:00.000Z","lowestPriceDrop":15.99}

totalScrapeRuns: 2

failedScrapeCount: 0

inStockPercentage: 50

averageProductPrice: 18.62

totalProductsTracked: 4

totalSourcesMonitored: 2

latestSuccessfulScrape: 2026-05-20T12:00:00.000Z

Report rows

1. Amazon Competitors

source: Amazon Competitors

topBrands: {"name":"GlowLab","count":1}; {"name":"DermaNorth","count":1}

brandCount: 2

averagePrice: 28.24

productCount: 2

categoryCount: 1

2. Shopify Brand Watchlist

source: Shopify Brand Watchlist

topBrands: {"name":"LumaSkin","count":2}

brandCount: 1

averagePrice: 18

productCount: 2

categoryCount: 1