

ReviewGap

Competitor Assortment Report - 5/21/2026

Type: COMPETITOR\_ASSORTMENT

Status: COMPLETED

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### Summary

sourceRows: 2

productCount: 4

sourceFilter: all

### Report rows

#### 1. Amazon Competitors

source: Amazon Competitors

topBrands: {"name":"GlowLab","count":1}; {"name":"DermaNorth","count":1}

brandCount: 2

averagePrice: 28.24

productCount: 2

categoryCount: 1

#### 2. Shopify Brand Watchlist

source: Shopify Brand Watchlist

topBrands: {"name":"LumaSkin","count":2}

brandCount: 1

averagePrice: 18

productCount: 2

categoryCount: 1